

EU-Recycling

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+ SEKUNDÄR-ROHSTOFFE

Europe's Business Magazine for Decision Makers and Experts within the Recycling Industry

Formally known as

**SEKUNDÄR-
ROHSTOFFE**

Advertising Rates N° 28
valid from 1. November 2010

Media Kit



Since 1984 (formally known as SEKUNDÄR-ROHSTOFFE) our publication is reporting topics on recycling, waste disposal and recycling management. We introduce new recycling techniques, plants and machines, we observe the environmental technology industry in Europe, we feature market reports, company profiles, brief news, just as details and comments on important federal and state legislation and the latest EU regulations in the field of waste management.

We visit national and international trade shows, conventions and congresses and review the most important product developments. Furthermore we watch the markets in all recycling-related economic fields and report the latest developments.

Each month EU-Recycling reaches a competent readership in Europe with a circulation of 4,500 issues.

We offer our advertisers a direct link to decision-making processors, brokers and traders within the recycling industry and make sure their advertising will reach and address the right target group.

Among many other subjects our topics include:

Demolition/building waste, waste management, ship break-up, end-of-life vehicles, waste glass, ferrous/non ferrous scrap, shredder-residues, waste oil, recovered paper, waste textiles, electronic/electrical waste, hydrolysis, plastic waste, packaging waste, wood residue/composting, logistics, organisation, recycling technologies, resource trade, collection systems, thermal utilisation, hydrolysis, pyrolysis as well as numerous special company and product news.

EU-Recycling is the perfect place to place your advertisement!



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Advertising rates for 2011 EU-Recycling

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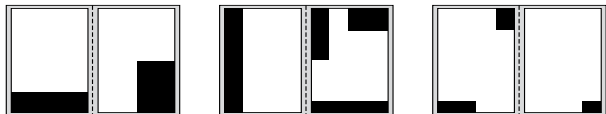


Ad discount (if submitted within one year):

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Publication six times a year 10 % discount

Publication twelve times a year 15 % discount



Agency discount:

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We can accept the following formats:

Printable PDF, TIF, JPEG, EPS, (300 dpi resolution)

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Promotion page, company portrait – basic price 2.500,00 (the price includes editorial incorporation, pictures, and layout). Text, logo, and suitable picture material must be submitted by the editorial deadline. We will put the promotion into our editorial pattern and will send you proof prior to printing.

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Bound insert:

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Annual subscription:

Germany 86,50 Euro including VAT and shipping, abroad 98,20 Euro including shipping

Published 12 times a year, in the middle of the month

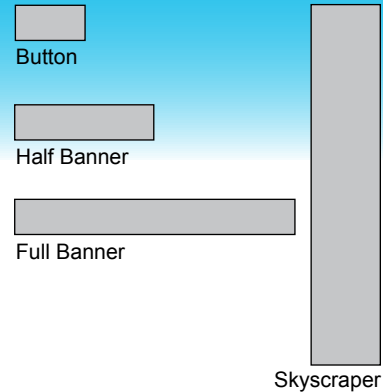


Advertising rates for 2011 Websites www.eu-recycling.com / www.recyclingportal.eu

Banner	Width x Depth Pixel	Euro/Month
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Prices refer to Euro per banner exclusive VAT.

We can accept the following formats:
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Publication dates in 2011

Edition	Closing	Constant Theme	Optional Theme	Events	Release Date
01/2011	13.12.2010	Scrap metals, waste paper, plastics, english reports	Precious metals	Int. Electronics Recycling Congress, 19.-21.01.2011, Salzburg VDM Euregio-Trefftag, 20.01.2011, Aachen energy from biomass and waste, 25.-26.01.2011, London TerraTec, 25.-27.01.2011, Leipzig	08.01.2011
02/2011	20.01.2011	Scrap metals, waste paper, plastics, country profile	Organic waste, EU-waste policy		07.02.2011
03/2011	18.02.2011	Scrap metals, waste paper, plastics, english reports	Electronics recycling, waste wood, pellets	Ekotech, 01.-03.03.2011, Kielce - Polen VDM Trefftag Ost, 10.03.2011, Breslau Int. Automobile Recycling Congress, 23.-25.03.2011, Budapest BDSV - Landesgruppe Süd-West Tagung, März 2011	10.03.2011
04/2011	22.03.2011	Scrap metals, waste paper, plastics, country profile	Automobile recycling, tires	ÖKOTECH, 05.-09.04.2011, Budapest Ecotec, 07.-10.04.2011, Athen Int. Eco Forum for Waste & Water Management, Recycling, 13.-15.04.2011, Sofia - Bulgarien	08.04.2011 main edition recycling aktiv
05/2011	19.04.2011	Scrap metals, waste paper, plastics, english reports	Collection, transport, innovative technologies	waste to energy + recycling, 18./19.05.2011, Bremen recycling aktiv 2011, 18.-20.05.2011, Baden-Baden Waste-to-Resources 2011 – 4. Int. Tagung MBA und Sortieranlagen, 24.-26.05.2011, Hannover bir 2011, World Recycling Convention, 23.-24.05.2011, Singapore	09.05.2011 main editione ENTEKO
06/2011	20.05.2011	Scrap metals, waste paper, plastics, country profile	Waste to energy	ENTEKO, 06.-09.06.2011, Köln VDM Trefftag, 30.06.2011, Freiburg	09.06.2011

Edition	Closing	Constant Theme	Optional Theme	Events	Release Date
07/2011	20.06.2011	Scrap metals, waste paper, plastics, english reports	Waste glass, lamp recycling		08.07.2011
08/2011	21.07.2011	Scrap metals, waste paper, plastics, country profile	Building materials recycling, demolition		09.08.2011
09/2011	23.08.2011	Scrap metals, waste paper, plastics, english reports	Logistik, Software, automobile recycling		09.09.2011
10/2011	20.09.2011	Scrap metals, waste paper, plastics, country profile	Batteries, electronics recycling	14. Baustoff-Recycling-Tag, 6.10.2011, Filderstadt bir 2011 Autumn Round Table S., 24.-25.10.2011, München VDM Trefftag Süd, 25.10.2011, München BDE-Jahrestagung, Oktober/November 2011	07.10.2011 main edition ECOMONDO
11/2011	20.10.2011	Scrap metals, waste paper, plastics, english reports	Precious metals, solar module recycling	ECOMONDO, November 2011, Rimini ÖKOINDUSTRIA, 16.-18.11.2011, Budapest BDSV - Jahrestagung, November 2011	09.11.2011 main edition POLLUTEC
12/2011	22.11.2011	Scrap metals, waste paper, plastics, country profile	Waste wood, pellets, substitute fuels	POLLUTEC, Dezember 2011, Paris	09.12.2011



- The business magazine for the European recycling market
- Around 12,000 readers in over 27 countries (print and epaper-format)
- EU recycling is displayed on the most important trade fairs and congresses
- Contains reports from national and international events
- News regarding the recycling industry, market reports, interviews and more ...
- 1984 – 2011, now in its 28th year (formerly known as SEKUNDÄR-ROHSTOFFE)

... for decision makers and experts within the recycling industry!

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Recyclingportal.eu – The Portal for waste, waste disposal, recycling, recycling management and markets is an online source for the european recycling industry – updated every day.

www.recyclingportal.eu

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